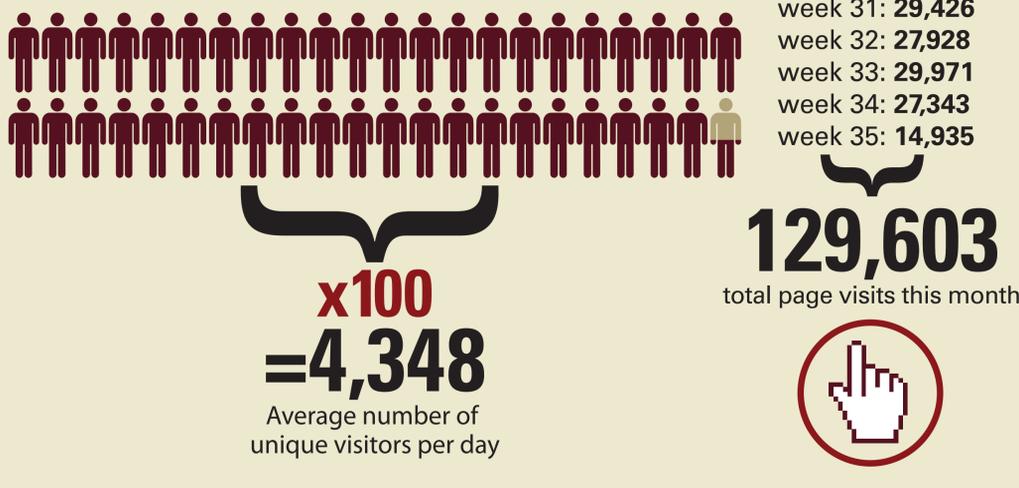


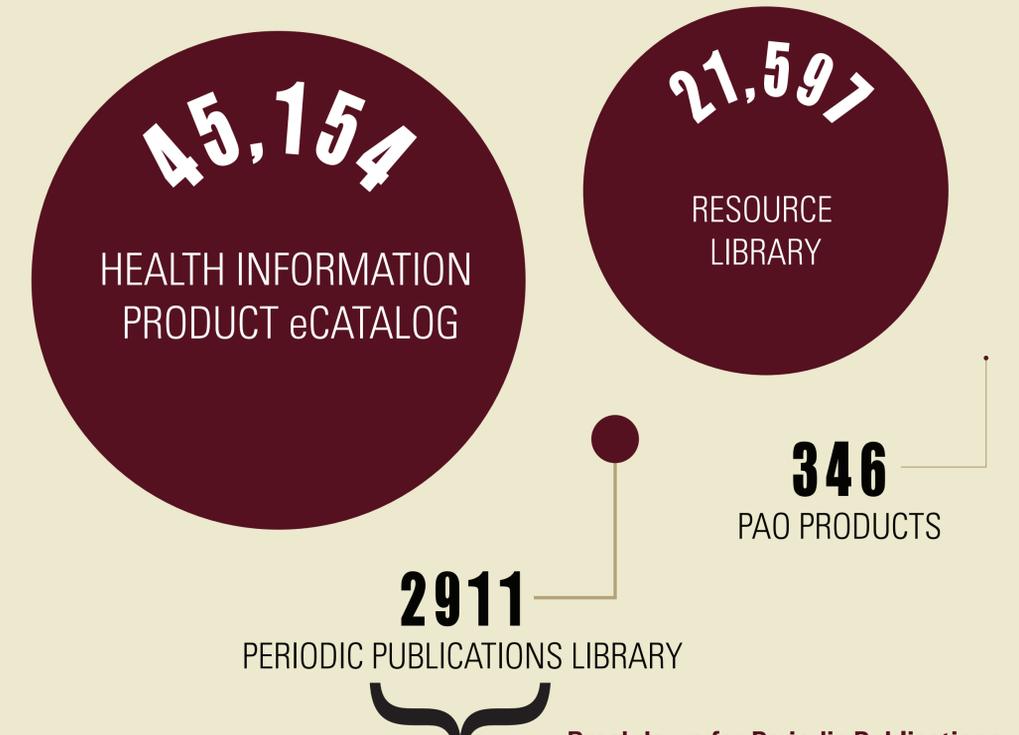
# PHC PUBLIC WEB SITE STATISTICS

**AUGUST 2012**

The following data were collected from web logs for the USAPHC Public Web site. They represent the average number of individual visitors per day, the percentage of all site traffic that particular site divisions received, and the number of times documents were downloaded.



## DOCUMENT DOWNLOADS BY TYPE



### Breakdown for Periodic Publications

	week31	week32	week33	week34	week35	TOTAL
Army Public Health Weekly Update	327	324	323	405	164	1,543
Army Industrial Hygiene News and Regulatory Summary	300	130	72	48	127	677
Army Vector-borne Disease Report	0	0	0	0	224	224
USAPHC ARDS Report	19	32	21	82	22	176
DoD Ergonomics Working Group News	13	22	16	59	15	125
USAPHC Influenza Surveillance Activity	4	6	14	74	12	110
Healthy Travels	5	5	12	32	2	56
	668	519	458	700	566	2,911

## MOST POPULAR DOCUMENTS

13 DOCUMENTS HAD OVER ONE THOUSAND DOWNLOADS IN AUGUST



## WEB TRAFFIC

The following data represent the number of times a particular web page was accessed or the percentage of all site traffic that a particular site division received. It is important to note that traffic statistics only indicate that visitors found the page or document title sufficiently relevant to access the web page or open the document, but cannot indicate that they found the content they were seeking. It is important, therefore, to review the information on high traffic web pages and documents to ensure that it is value added and up to date.

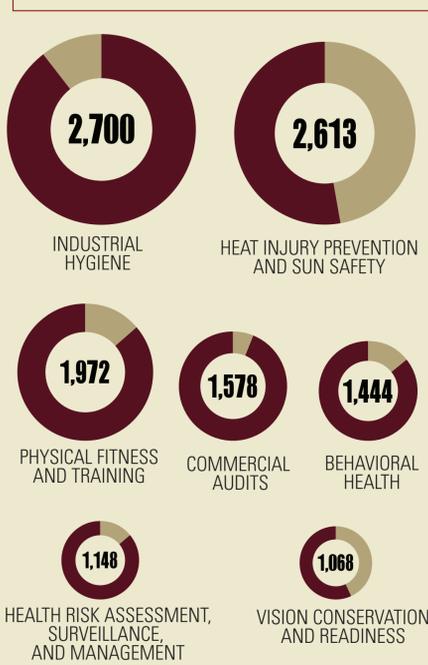


PHC HOME

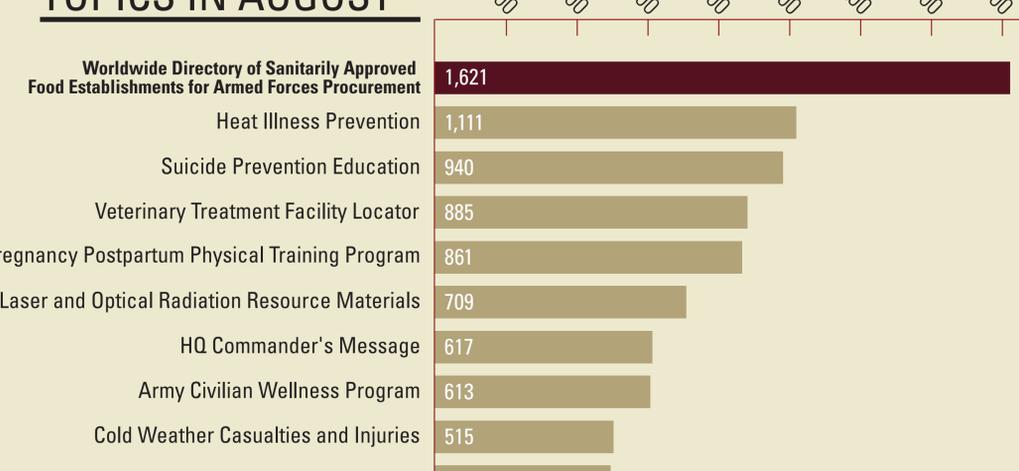
## MOST POPULAR SUBJECT SUB-SITES IN AUGUST

Proportion of visits to material pages vs non-material pages

- Visits to subject matter pages
- Visits to subject home pages only



## MOST POPULAR TOPICS IN AUGUST



**U.S. ARMY PUBLIC HEALTH COMMAND**

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